



CONCEPT NOTE

SUSTAINABLE DEVELOPMENT: APPLYING SUFFICIENCY ECONOMY PHILOSOPHY WITH FOCUS ON THE BCG MODEL

**Organized by
Community Development Department,
Ministry of Interior**

Work Shop on Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model

Background

Development in many developing countries focuses primarily on economic development and increasing income without considering other impacts, which often results in the destruction of the environment, human and wildlife habitats, and plant life. Furthermore, the economic development of many countries has created problems for the well-being of humans and wildlife and has had an impact on the traditional cultures of many regions, primarily because economic development is often focused on maximizing profits and lacks social responsibility.

Focusing on economic growth without including appropriate management mechanisms for natural resources and the environment has resulted in significant deforestation, while marine and coastal resources have also declined. The expansion of tourism has led to the loss of ecosystems, such as coral reefs being destroyed and seagrass becoming vulnerable. Meanwhile, climate change has accelerated the degradation of resources, leaving many species endangered and biodiversity at risk.

The decline in resources and biodiversity has direct and indirect impacts, such as loss of income for communities that rely on biological diversity, flooding, drought, high levels of fine particulate pollution, and increased natural disasters. As the trend of these problems is becoming increasingly severe, it is necessary to develop additional mechanisms to address these issues and move toward sustainable development by creating a balance between conservation and sustainable utilization

Project Objectives

This project aims at:

1. To provide an understanding of community development principles and mechanisms that lead to self-reliance.
2. To provide an understanding of the Bio-Circular-Green (BCG) Economy model as a framework for inclusive and sustainable development.
3. To provide a clear understanding of the concept and core principles of the Sufficiency Economy Philosophy (SEP).
4. To apply the Sufficiency Economy Philosophy (SEP) as a guiding principle in daily life and professional occupations.

Participants

Total 30 participants – government officials, public officers, or other relevant personnel responsible for rural and community development – from developing countries in Asia-Pacific, Africa, Latin America, the Caribbean, or other regions.

Project Description

The Sufficiency Economy Philosophy (SEP) is the philosophy that is directed at all levels of people's lives, for example, from a family and community level to the government level. It stresses the need to carry on their lives and duties using the middle path, especially for people who live in remote areas. This philosophy serves as a guiding light for a self-reliant, sustainable, and stable lifestyle.

The learning process of the sufficiency economy philosophy (SEP) as a guiding principle of life and community development can be initially introduced by providing knowledge on SEP for applying in their daily life, consisting of; 1) cutting down expenses 2) increasing incomes, 3) saving 4) learning, 5) environmental conservation and 6) helping each other within the community.

Bio-Circular-Green Economic Model or BCG has been introduced by the research community and promoted by the Thai government as a new economic model for inclusive and sustainable growth. The BCG model capitalizes on the country's strengths in biological diversity and cultural richness and employs technology and innovation to transform Thailand into a value-based and innovation-driven economy. The model also conforms with the UN Sustainable Development Goals (SDGs) and is also intended to align with the Sufficiency Economy Philosophy (SEP), which is also the key principle of Thailand's social and economic development.

The Community Development Department (CDD) is the strategic government agency under the Ministry of Interior, responsible for rural development with a people's participatory approach, with more than 60 years of experience. The working method is educating the community and developing the learning of community organizations and community organization networks in order to promote participation, empowerment of people to enable themselves to be self-reliant and capable of solving their own problems, such as tackling rural poverty, preventing environmental degradation, and dealing with the issues of child, youth, and women's development. Community Development has a lot of experience in rural development - both process and practice, and also shares experiences on the participatory planning process with officials from other countries. Application of the knowledge gained in their respective countries from such a workshop is a worthwhile objective.

The training course will be focused on providing an understanding of sustainable development, Sufficiency Economy Philosophy or SEP, BCG model, and best practice of the way of living toward self-reliance, a study visit at SEP and BCG Model Village

Contents

- Sustainable Community Development Approaches and Principles
- Application of Sustainable Community Development Principles
- Sufficiency Economy Philosophy (SEP) and its Daily Application
- BCG Economic Model Concept and its Daily Application
- Grassroots Economic Development and the OTOP Project
- Community Capital Management
- Sufficiency Economy Development through Community-Based Enterprise

Activities

This training is divided into 3 parts, including:

Part I Information and Knowledge Input: This includes program orientation, presentations of Sustainable Development strategies and programs of Thailand, and sharing experience on SEP and BCG of participants' countries.

Part II Field placement: This includes participants studying in Sustainable Development programs in SEP and BCG model villages and visiting community-based development at the grassroots level in 5 provinces.

Part III Summary: This includes wrap-ups & daily reflection, session summary, and periodical workshops for the participants to conceptualize their acquired knowledge and experience in order to apply it to formulate a draft of the SEP Model in respective countries.

Expected outcome

Participants will be able to apply the learned concepts, principles, and theories to their professional roles and responsibilities, and effectively adapt and disseminate them in their respective countries.



INFORMATION NOTE

SUSTAINABLE DEVELOPMENT: APPLYING SUFFICIENCY ECONOMY PHILOSOPHY WITH FOCUS ON THE BCG MODEL

27 JULY – 9 AUGUST 2026
BANGKOK THAILAND

Organized by
Community Development Department, Ministry of Interior



INFORMATION NOTE

Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model

27 July – 9 August 2026 Bangkok Thailand

1. GENERAL

Sustainable development has become an important approach to addressing economic, social, and environmental challenges in a balanced and inclusive manner. Achieving sustainable development requires development mechanisms that strengthen community resilience, promote self-reliance, and encourage the efficient use of resources. In Thailand, the Sufficiency Economy Philosophy (SEP) has been adopted as a key development principle for balanced and sustainable growth, while the Bio-Circular-Green (BCG) Economy Model serves as an innovative framework for promoting inclusive and environmentally friendly development.

In this regard, the Community Development Department (CDD), Ministry of Interior, will organize the program entitled “Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model” during 27 July – 9 August 2026 in Bangkok, Thailand. The program aims to provide participants with an understanding of community development principles and mechanisms leading to self-reliance, enhance knowledge of the BCG Economy Model, strengthen understanding of the Sufficiency Economy Philosophy (SEP), and encourage the application of SEP principles in daily life and professional occupations.

2. PARTICIPANTS

Total 30 participants — government officials, public officers, or other relevant personnel responsible for rural and community development — from developing countries in Asia-Pacific, Africa, Latin America, the Caribbean, or other regions.

3. VENUE

Activities and accommodation arrangements in Bangkok and other relevant provinces.

4. TRAVEL AND PACKING ADVISORY

As the program involves frequent travel and changes in accommodation, participants are encouraged to pack light and bring luggage that is convenient for mobility. A main suitcase along with a smaller overnight or travel bag may be suitable for short field visits.

5. ACCOMMODATION

Thailand: Accommodation rooms at the hotel in Bangkok and other relevant provinces, will be arranged for the participants from the 27 July – 9 August 2026 and the cost of accommodation will be borne by the CDD.

6. MEALS

Breakfast is served every morning to participants at the hotel restaurant. Lunch will be arranged throughout the exchange visit for all participants. Participants are requested to arrange the rest of the meals themselves

7. HOSPITALITY

The organizer will provide the following hospitality:

(a) Airport transfer to and from the hotel will be arranged for participants. Transportations for participants who will arrive/depart at the same time will be arranged in groups.

(b) Upon participants' arrival, Liaison officers will receive and transfer participants to the hotel.

8. VISAS

CDD Thailand will provide each participant with an official invitation later for use in visa applications. Participants are responsible for all visa costs and arrangements related to their participation in this event. Participants must hold valid visa, as required to enter Thailand before CDD financed air tickets will be issued.

9. TRAVEL PLAN

Date	Location	Accommodation
27 July– 2 August	Bangkok (Lecture on concept of BCG (Bi- Circular-Green) Model, Sufficient Economy Philosophy Concept)	Hotel: TBD
3-8 August	Study visits to observes work of OTOP, Saving Group for production, Community Base Tourism and how to adopt the concept of SEP and BCG Model to villages in Thailand	TBD
9 August	Bangkok	Departure of Participants

10. TRAVEL ARRANGEMENTS

The cost of a round-trip ticket from the respective country to Thailand will be borne by CDD.

11. MOBILE PHONES

Tourist SIM cards are available at the airport for participants' convenience. Please note that the Project will not cover or reimburse any expenses related to SIM cards.

12. CURRENCY

The local currency is Thai Baht (THB). ATMs and currency exchange services are widely available at airports and shopping malls.

13. ATTIRE

Participants are encouraged to wear formal attire (e.g., suits) for the opening and closing ceremonies, while neat and appropriate attire is recommended for field visits. As the program period falls during Thailand's rainy season, participants are advised to prepare an umbrella. Temperatures are expected to range between 28–35°C.

14. SAFETY AND SECURITY IN THAILAND

Thailand is generally considered a safe destination for international visitors. The risk of foreigners becoming targets of serious crime is relatively low. However, petty crimes such as scams, pickpocketing, and bag snatching may occasionally occur, particularly in crowded areas and popular tourist destinations. Participants are advised to take reasonable precautions, remain aware of their surroundings, and keep their personal belongings secure at all times.

15. REGISTRATION

Each participant is requested to submit their completed Registration Forms no later than 20 June 2026 via email to:

1. Mr. Somsak Bunlu Email Address: IRCDD.PLAN@gmail.com
Tel.+66 21416214 Fax: +66 21438917
Mobile: +66 631951700
2. Mr. Natdanai Laokhetkit Email Address: IRCDD.PLAN@gmail.com
Tel.+66 21416218 Fax: +66 2143 8917
Mobile: + 66 855404472



(Tentative) Schedule of Workshop on
Sustainable Development: Applying Sufficiency Economy Philosophy
With Focus on the BCG Model
July – August 2026
Bangkok, Thailand

Time (Thailand)	Item	Venue
Day 1		
	Arrival of participants	- Don Mueang / Suvarnabhumi airport Hotel: TBD
Day 2		
8:00 – 08:30	Register & Orientation	Conference Room Hotel: TBD
9:00 – 09:30	Opening ceremony & group photo	
9:30 – 12:30	Group Workshop Activity on Strengthening Fundamental Learning for Village Development based on the Sufficiency Economy Philosophy (SEP) and the BCG Economy Model.	
12:30 – 13:30	Lunch	
13:30 – 16:30	Lecture 1 – Community-Driven Development: CDD (Lecturer: TBA) Lecture 2 – Sufficiency Economy Philosophy (SEP): Home-Grown Approach for Sustainable Development and Poverty Reduction (Lecturer: TBA)	
Day 3		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Lecture 3 – Creative Self-Reliance: Practical Application of SEP in Community Development (Lecturer: TBA)	
12:00 – 13:00	Lunch	
13.00 – 15.00	Lecture 4 – Integrated Community Capital Management: Savings Discipline and Financial Integrity for Grassroots Security (Lecturer: TBA)	

Time (Thailand)	Item	Venue
15.00 – 16.30	Lecture 5 – Model Community-Based Enterprises: Group Management and Strengthening Grassroots Businesses (Lecturer: TBA)	
Day 4		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Lecture 6 – Philosophy and Principles of OTOP: Heritage of Local Wisdom to Innovative Products (Lecturer: TBA)	
12:00 – 13:00	Lunch	
13:00 – 16:30	Lecture 7 – OTOP Nawatwithi: Community-based Tourism and Global Marketability (Lecturer: TBA)	
Day 5		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Lecture 8 – Economic Ecosystem for the Future: In-depth Understanding of the BCG Model (Lecturer: TBA) Lecture 9 – Pathways to SDGs: Thailand's Project Implementation and Initiatives (Lecturer: TBA)	
12:00 – 13:00	Lunch	
13:00 – 16:30	Group Workshop Activity on the Application of the Sufficiency Economy Philosophy (SEP) and the BCG Economy Model for Community and Village Development.	
Day 6		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Participants' Experience Sharing Session 1	
12:00 – 13:00	Lunch	
13:00 – 16:30	Participants' Experience Sharing Session 2	
16:30 – 17:00	Brief on Study Visit Program	
Day 7		
08:30 – 12:00	Study visit to Bangkok Art and Culture Centre	Bangkok Art and Culture Centre, Bangkok
12:00 – 13:00	Lunch	

Time (Thailand)	Item	Venue
13:00 – 16:30	Study visits to Chatuchak Weekend Market	Chatuchak Weekend Market, Bangkok
Day 8		
08.30	Depart for site visits	
	: Royal Development Study Center, to learning and observe an adoption of Sufficiency Economy Philosophy	Location: TBD
Day 9		
08:30	Depart for site visits of Community Enterprise, Mueang Chumphon, Chumphon Province	Location: TBD
Day 10		
08:30	Depart for site visits OTOP Nawatwithi, Community Based Tourism	Location: TBD
Day 11		
08:30	Depart for site visits of Community Wisdom Market and OTOP Marketing Promotion	Location: TBD
Day 12		
08.30 – 09:00	Wrap up	Hotel: TBD
09:00 – 12:00	Conclusion of the Study Visit	
12:00 – 13:00	Lunch	
13:00 – 16.30	Group Workshop Activity on Sustainable Village Development in accordance with the Sustainable Development Goals (SDGs), guided by the Sufficiency Economy Philosophy (SEP) and the BCG Economy Model.	
16.30 – 17.00	Brief on Study Visit “15 th Silpacheep Pratheep Thai OTOP Fair”	
Day 13		
08.30	Depart for IMPACT Arena, Exhibition and Convention Center, Muang Thong Thani, Bangkok	Est 8 km. (30 Min.)
09:00 - 12:00	Arrive at IMPACT Arena, Exhibition and Convention Center, Muang Thong Thani - Observe 15 th Silpacheep Pratheep Thai OTOP Fair	IMPACT Arena, Exhibition and Convention Center, Muang Thong Thani
12:00 - 13:00	Lunch	Hotel: TBD
13:00 - 16.30	Closing ceremony	Hotel: TBD

Time (Thailand)	Item	Venue
Day 14		
	Departure of participants	Don Mueang / Suvarnabhumi airport

Tentative



Work Shop on Sustainable Development: Applying Sufficiency Economy

Philosophy with Focus on the BCG Model

27 July - 9 August 2026 Bangkok, Thailand

1. Basic Information		
Title	<input type="checkbox"/> Dr. <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Other _____	Picture
Full Name (as appears in passport)	First name:	
	Middle name:	
	Last name/Surname:	
Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female	
Date of birth (dd/mm/yyyy)		
Nationality		
Passport Type	<input type="checkbox"/> Ordinary <input type="checkbox"/> Official <input type="checkbox"/> Diplomatic <input type="checkbox"/> Other: _____	
Passport No		
Date of Issue		
Date of Expiration		
Dietary Preference	<input type="checkbox"/> Vegetarian <input type="checkbox"/> Muslim <input type="checkbox"/> Hindu <input type="checkbox"/> None <input type="checkbox"/> Others: _____	
English Proficiency		
Writing	<input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input type="checkbox"/> Advanced <input type="checkbox"/> Proficient	
Listening	<input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input type="checkbox"/> Advanced <input type="checkbox"/> Proficient	
Speaking	<input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input type="checkbox"/> Advanced <input type="checkbox"/> Proficient	
Other Language Skill	Pleas Specify Language and level _____	

2. Organization Information

Organization / Ministry	
Department	
Position	
Phone/Mobile	
E-mail Address	
Type of Organization	<input type="checkbox"/> National Governmental <input type="checkbox"/> Local Government <input type="checkbox"/> Public Enterprise <input type="checkbox"/> Private (profit) <input type="checkbox"/> NGO/Private (Non-profit) <input type="checkbox"/> Others: _____
Brief information about organization	

3. Meal Information

Dietary Preference	<input type="checkbox"/> Vegetarian <input type="checkbox"/> Muslim <input type="checkbox"/> Hindu <input type="checkbox"/> None <input type="checkbox"/> Others: _____
Other requests	

4. Form Submission

Considering the time limitation, we kindly request your timely submission for us to secure the hotel accommodation. Please email the completed Registration Form by June 25, 2026 to:

1. Mr. Somsak Bunlu

Email Address: IRCDD.PLAN@gmail.com

Tel.+66 21416214 Fax: +66 21438917 Mobile: + 66 631951700

2. Mr. Natdanai Laokhetkit

Email Address: IRCDD.PLAN@gmail.com

Tel.+66 21416218 Fax: +66 2143 8917 Mobile: + 66 855404472

ACCEPTANCE FORM

I agree to participate in the Work Shop on " Sustainable Development:

Applying Sufficiency Economy Philosophy with Focus on the BCG Model
From 27 July – 9 August 2026 Bangkok, Thailand " and shall be ready to
begin my participation therein on the dates specified in the letter of award
of the fellowship.

I have also read and understood the Terms of Fellowship Award and hereby
firm my understanding to discharge all the obligations to which I have subset application, i.e.:

1. To accept the fellowship with the full knowledge that (a) the work shop is a full-time programme (b) my participation includes punctuality and regular attendance of all sessions and (c) failure to attend less than 80 percent of the training hours offered may result in appropriate action taken by Community Development Department (CDD) such as reduction of work shop allowance;
2. To refrain, during the entire period of the training, from working for any institution, engaging in political, commercial, or any other activities except those governed by the training programme;
3. To conduct myself at all time in a manner compatible with my responsibilities as a participant in the workshop;
4. To submit any papers and make a prepared presentation as assigned;
5. To accept the travel arrangements and the financial conditions the fellowship provided by the Royal Thai Government;
6. To return to my home country at the conclusion of the training;
7. To certify that I have a good working knowledge of English;
8. To the best of my knowledge, I am of healthy body and mind, and (for f participant) not pregnant.

If I fail to comply with any one of those undertakings, Community Development Department (CDD) reserves the right to take any action which it deems appropriate.

Upon submission of this acceptance form, I have attached completed Participant Information Form herewith:

Signature of candidate :

Name (as appears in passport) :